The Politics of Place: Location in European Screen Industries

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This collection seeks to address the importance of place to European screen industries (film, television, and games) investigating how the economic, cultural, symbolic and representational dimensions of location affect the production cultures of media companies and the ways in which they contribute to a sense of local or regional identity and consciousness. It is concerned with where production takes place and also the location of production (place as character), of local place-making activities including cultural tourism and the ways in which places accrete symbolic images (‘brands’) for international consumption. Contributions will engage with the politics of regulatory practices and government directives and the strategies adopted to encourage diversity and plurality in the screen industries through place-based initiatives. As Ramon Lobato argues in Netflix Nations (2019), the practices of the streaming platforms has not entirely displaced or superseded the older geographical logics of analogue broadcasting dominated by public service broadcasters, but introduced new layers of spatial complexity that need to be investigated and analysed.

The editors invite contributions that explore these ‘layers of spatial complexity’ in particular European locations, examining different ecologies and the situational and combinatory affordances of particular places. Alternatively, contributors might focus on broader issues such as the concept of the ‘media city’ and the different forms this has taken across Europe. As a whole, the collection investigates how places have been conceptualised, defined, discussed, mapped and legitimated and analyses the varied significance of location in European regional screen production situated within broader political and cultural instabilities in the configuration of Europe itself.

The Politics of Place: Location in European Screen Industries would form part of the Routledge Studies in European Communication and Education Series.

Chapter proposals must be submitted by **27th November 2022.**

These should consist of:

- Name and institutional affiliation;
- An abstract of no more than 250 words;
- A short 100 word biography.

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